

Working with HUB C&D

Core or Custom?

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The Team

Our **Core C&D team** works directly with the HUB account team - no direct client interaction.

Our **Custom C&D team**, which includes a dedicated consultant and project manager, works directly with the client and manages the timeline.



The Materials

Core C&D offers template-based, pre-designed and pre-written materials that are personalized with your client's logo and plan information.

Custom C&D's team of graphic designers and editors create deliverables with visuals and a tone that are fully aligned with your client's brand.

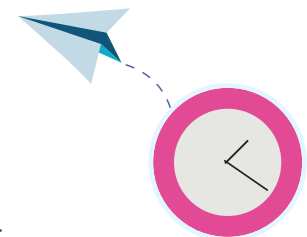
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The Timing

For **Core C&D** materials, you can expect a quick turnaround (7-10 business days) for most deliverables.

Custom C&D develops a unique communication plan and detailed timeline to help your client achieve their goals and mitigate challenges. Timing varies by project.



The Cost

Core C&D materials are generally available at no cost (unless the client surpasses their annual credit allotment).

Custom C&D's tailor-made strategies and materials are fee-based. Your C&D consultant can provide you with more details on your client's communication plan pricing.

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