

# Communication & Design

## CORE COMMUNICATIONS

Turn-key communications available at no cost to you

Every piece in our suite of communications has been crafted to be engaging, informative and powerful—and others agree! C&D has received recognition from industry peers in the form of multiple MarCom Gold and Platinum Awards.

## Communication is key— and it's as easy as 1, 2, 3!

1

### CREDITS

You are eligible for a set number of communication credits based on the number of benefits-eligible employees you have. You can use these credits toward any standard communications in our library. What's more, you'll receive a new set of credits each year.

2

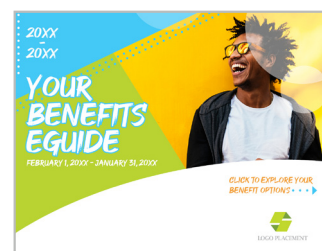
### MARKET SEGMENTS

Ask your HUB team for your market segment flier to see all that we can do for you!

3

### ONLINE ORDERING

Once you make your benefit elections, your HUB team will take it from there. C&D works hand-in-hand with your HUB team to create your own personalized communications.



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## CUSTOM COMMUNICATIONS

Engaging, impactful communications, tailor-made to align with your brand and needs

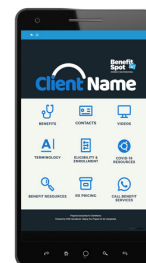
Looking for a tailor-made solution? Our custom communications span more than just benefits—our creative gurus address all HR needs! Our focus is to consult with clients in order to create dynamic communication strategies that get results.

## OUR FAVORITE CAMPAIGNS

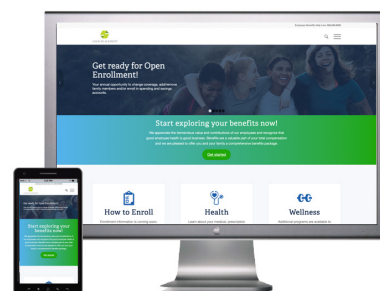
- Change Management
- Crisis Management
- Diversity, Equity and Inclusion
- Organizational Change/Restructuring
- Policy/Procedural Change
- Benefit/HRIS Implementation
- Merger/Acquisition/Divestiture
- High HR Call Center Volume
- Open Enrollment
- Benefits Education
- Consumerism
- International Benefits
- Retiree Communication
- Total Rewards
- Wellness
- Life Cycle/Persona

### BEHOLD: OUR DIGITAL PORTFOLIO!

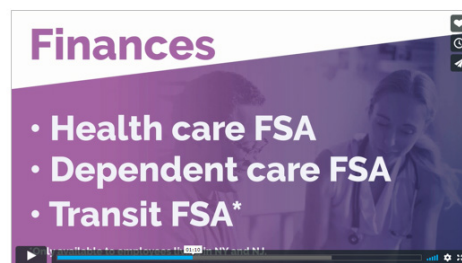
Check out our nationally-recognized custom work, put faces with names and learn more about our practice by visiting: [www.hubinternationalcd.com](http://www.hubinternationalcd.com)



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Beyond Written  
Communications

