



Benefits Information How & When Your Employees Need It

Give your employees, their spouses and dependents 24/7 access to the benefits information that matters most.

What is a microsite?

Traditional human resources websites and portals can often overwhelm employees. Microsites take a “less is more” approach. They act as a one-stop shop for important benefit and carrier information that empower employees and improve the way they value and use their benefits.

Our custom microsites range from small and targeted, to large, comprehensive sites and everything in between. We measure results for all of our sites to make sure your goals are being achieved.

For every project, we:



Design with your particular end users and brand standards in mind



Produce a one-stop, 24/7 site for all benefits information, news, answers to frequently asked questions and with links to all other carriers and providers



Build a responsive design for easy viewing on any desktop or mobile device



Conduct comprehensive pre-launch usability testing



Develop content in all aspects of employee benefits, using our subject-matter expertise

Cost: \$7,500 - \$11,000

Email communications@hubinternational.com for more information or to start your project today!